

WHY WOULD SOMEONE IN GEN-Z WANT TO PURSUE A CAREER IN SENIOR LIVING?

BY: KAYLEE FOSTER

A LITTLE ABOUT ME

01

I will be a senior this upcoming fall at Iowa State University, where I am studying healthcare management.

02

I am very interested in senior living, and this past summer has really opened my eyes to how amazing it is to work in this industry.

03

I am passionate about making a difference in the lives of others, helping them and making their life better in any way I can.



MY OPINION ON THE MAIN QUESTION



01

So many different
roles within senior
living

02

A very welcoming
and honest
workplace

03

It is not a slow,
boring, and
noninteractive place

04

Everyday looks a
little different than
before

WHY NOT SENIOR LIVING FOR GEN-Z?

01

Poor perception of
what it is

02

Not knowing what jobs
exist

03

Physical and emotional
demands

HOW DO WE CHANGE THOSE NEGATIVE CONNOTATIONS



01.

Get them
experiencing and
knowing careers
early in senior
living early on



02.

Offer
competitive
salaries and
wages



03.

Share real stories
from people in my
generation who
have/are working in
senior living



04.

Attend career
fairs at
universities

CONCLUSION

- Gen Z is ready for careers in senior living
- They need to trust the process
- Gen Z needs to have an open mind when it comes to senior living



**THANK YOU
VERY MUCH**